

Message Text

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PAGE 01 BANGKO 23580 170636Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----112920 180424Z /73

R 161109Z AUG 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 9519

UNCLAS BANGKOK 23580

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: MULLER & PHIPPS (THAI) LTD.

REF USDOC 13117

1. THAILAND
OFFICE USE; 2. 549 3. 0193600 4. 01
5. MULLER & PHIPPS (THAI) LTD.
6. P.O. BOX 392, 306 SILOM ROAD
7. BANGKOK
8. CONTACT: MR. JAMES LEE LAIDLAW
9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE: MR. PRIDA PHANICHPRAPHAI, SALES
MANAGER/BIOMED DEPT.; MR. SHAO SUTHINAND, SALES MANAGER,
INDUSTRIAL DEPARTMENT AND MRS. SRIVIVAT KHLEUBSUWANA,
DIRECTOR.
10. PHONE: 2332461 1. TELEX: MULTEX TH 2172
12. CABLE; MULPHICO
13. ESTBL: 1950 14. EMPL: 85 15. SIZE: LARGE
16. REPUTATION: Y-GOOD 17 RPT DATE: 08/78
OFFICE USE: 18. K 19. X 20. X 21. NA 22. NA
23A. 28440/235 IMP.AGT. DIST. OF PERFUMES, COSMETICS AND
OTHER TOILET PREPARATIONS.
23B. 20320/235 IMP. AGT.DIST. OF CANNED AND PRESERVED
FRUITS AND VEGETABLES.
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23C. 34294/235 IMP.AGT.DIST. OF CUTLERY AND HAND TOOLS
23D. 37140/235 IMP. AGT.DIST. OF MOTOR VEHICLE EQUIPMENT
23E. 34840/235 IMP.AGT. DIST. OF FIREARMS
23F. 35510/35 IMP.AGT.DIST. OF FOOD PROCESSING AND
PACKAGING EQUIPMENT.

24. FOREIGN SALES: NA

25. FINANCIAL REF: BANGKOK BANK LTD., 9 SUAPA ROAD,
BANGKOK, THAILAND.

26 TRADE REF: TRANS UNION CORP., 90 HALF DAY ROAD,
LINCOLNSHIRE, ILLINOIS 60015.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF H.J. HEINZ
CO., PITTSBURGH, PA. FOR BABY FOODS; ALADDIN INDSUTRAIL
LTD., GARDINA, CALIF. FOR VACUUM WARE; THE TIMKEN CO.,
CANTON, OHIO FOR BEARINGS; PETERSEN INTERNATIONAL CORP.,
CHICAGO, ILL. FOR HAND TOOLS; PICKER CORP., CLEVELAND,
OHIO FOR X-RAY MACHINES; SMITH & WESSONS INTERNATIONAL
MARKETING, SPRINGFIELD, MASS. FOR ARMS AND AMMUNITIONS;
REMINGTON ARMS CO., INC., BRIDGEPORT, CONN. FOR ARMS AND
AMMUNITIONS; MILES LABORATORIES AUSTRALIA PTY. LTD.,
AUSTRALIA FOR SCIENTIFIC PRODUCTS.

2. POST EVALUATION: MULLER & PHIPPS (THAI) LTD. IS A
WHOLLY-OWNED SUBSIDIARY OF MULLER & PHIPPS INT'L CORP.
OF NEW YORK. IT WAS REGISTERED IN THAILAND IN 1950
WITH AN AUTHORIZED CAPITAL OF \$200,000 TO ACT AS
IMPORTER, AGENT AND DISTRIBUTOR OF AUTOMOTIVE BEARINGS,
CHEMICAL PRODUCTS, CONSUMER PRODUCTS, FOOD PROCESSING
AND PACKAGING MACHINERY, HAND TOOLS, WIRE SCREENING,
LABORATORY AND MEDICAL INSTRUMENTS, SPORTING EQUIPMENT
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INCLUDING ARMS AND AMMUNITIONS. NINETY PERCENT OF ITS
IMPORTS ARE FROM THE U.S. WITH THE REMAINDER FROM
AUSTRALIA AND OTHER COUNTRIES. FIRM LEASES AN OFFICE
OF 600 SQ. METERS AND A WAREHOUSE OF 1,200 SQ. METERS,
OF 600 SQ. METERS AND A WAREHOUSE OF 1,200 SQ. METERS,
LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. ITS
SALES VOLUME IN 1977 WAS REPORTED TO BE \$16,500,000
SALES VOLUME IN 1977 WAS REPORTED TO BE \$16,500,000
REPRESENTING AN INCREASE OF 15 PERCENT OVER THE FIGURE
REPORTED TO THE EMBASSY IN 1976. IT IS A MEMBER OF THE
AMERICAN CHAMBER OF COMMERCE AND THE PHARMACEUTICAL
PRODUCTS ASSOCIATION OF THAILAND. LOCAL BANK REPORTS
THAT MULLER & PHIPPS HAS SINCE 1970 MAINTAINED A WELL
CONDUCTED ACCOUNT AND HAS BEEN GRANTED CREDIT
AND OVERDRAFT FACILITIES IN MEDIUM SEVEN FIGURES OF
LOCAL CURRENCY WITH SATISFACTORY RESULTS. FIRM IS
CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP. SATHIT/SOMSAK APPR: MATTHEW P. WARD.
ABRAMOWITZ

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
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Current Classification: UNCLASSIFIED
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Draft Date: 16 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Original Previous Classification: n/a
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Review Exemptions: n/a
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Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1715357
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: MULLER & PHIPPS (THAI) LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/40bafc61-c288-dd11-92da-001cc4696bcc
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